

Nokia 9210 Communicator for mobile managers



ICL, one of Europe's leading e-Business services companies, has equipped its EMEA (Europe, Middle-East and Africa) management team with Nokia 9210 Communicators. Now ICL's top managers, who are always on the move, can stay in complete contact with the latest business developments.

The ICL EMEA management team has 12 members and covers 23 countries and 3 business divisions. The Nokia 9210 Communicator combines a phone and personal assistant with full Qwerty keyboard into one device. Its combined functionality of word processor, spreadsheet and presentation viewer, integrated with a full colour web and WAP browser, and e-mail client allow users who are travelling to stay in complete contact with the latest business developments. After only a couple of weeks ICL managers adopted the Nokia 9210 Communicator as a powerful business tool, increasing efficiency and productivity.

The ideal mobile office

ICL uses the Nokia 9210 Communicator for management reporting, internet and intranet access via the web and WAP, corporate e-mail, Short Messaging Service as well as the diary and contacts functions. The business benefits are obvious. Since the Nokia 9210 Communicator supports the operation of virtual headquarters, it enables access to colleagues, mission critical information in internal systems and it improves business efficiency.

Thanks to the Nokia 9210 Communicator's high quality, full colour screen, the ICL management team can view PowerPoint slides in



full colour, download web pages, with frames and Java, edit and send Windows Word and Excel spreadsheet documents and view video clips received as attachments in e-mail or downloaded from the internet. The Nokia 9210 Communicator is proving to be an indispensable, versatile business tool.

Programme

In addition to the EMEA management team, there are also two hundred fifty users of WAP enabled phones and fifty



About ICL

ICL employs more than 20,000 people in 40 countries. It designs, builds and operates innovative solutions for customers in the financial services, telecoms, retail, government, utilities and travel markets. ICL helps its customers to transform their businesses and make them more efficient and productive, by providing the IT services needed today together with the end-to-end e-Business services to be successful in the new economy. These services include new media design, consultancy and systems integration through to managed infrastructure services that underpin the 'mission-critical' requirements of businesses.

For the year ended 31 March 2000, the company's revenues were £2,774.6 million. Headquartered in London, ICL is wholly owned by Fujitsu Limited, a £31 billion leader in Internet-based IT solutions for the global marketplace. ICL is the European-centred arm of Fujitsu's global IT services strategy.

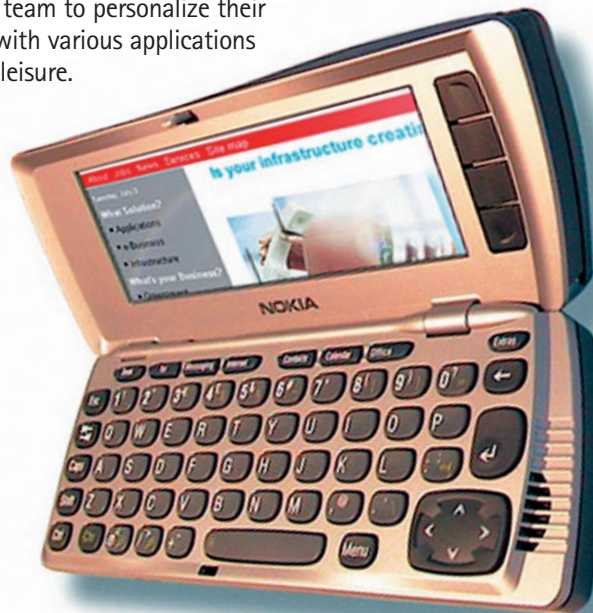
PocketPC users in ICL taking part in an m-enabling trial led by ICL EMEA's Mobile Business Group. The aim of the trial is to test a typical set of applications used by mobile professionals, such as corporate e-mail access, phonebook, room booking and personalised intranet applications.

The Nokia 9210 Communicator has the ability to allow users to access all compatible features of the trial from one device. "Early results of the trial show most users feel they are now getting better productivity and they appreciate the freedom that wireless technology brings", says Geoff Chaplin, business development manager for Mobile Business Group at ICL. According to Geoff having a real system as opposed to slide-ware enhances ICL's credibility and has created several business opportunities.

The Nokia 9210 Communicator is a total mobile business solution, which combines mobile phone and internet, WAP, communication by e-mail, SMS and fax, office applications and functions such as calendar, notes and

contacts into one unit. It allows users to stay in touch with colleagues, suppliers and customers independent of time or location.

Since the Nokia 9210 Communicator is based on the Symbian platform it opens up opportunities for 3rd party developed applications that can run on the device. This allows the ICL EMEA management team to personalize their own devices with various applications for work and leisure.



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